

Minutes
Seaforth Business Improvement Area Meeting
Wednesday, October 24th, 2018 at 12:30 p.m.
At Town Hall

Present:

Directors: Corrine McKenzie, Maureen Agar, Shannon Craig, Shelley McMillan, Chair Shelley Lindner,
Municipal Staff: Regrets: Jan Hawley, Economic Development Officer,
Guests: Monique Baan, Kim Postma
Regrets: Brenda Campbell, Council Rep. Bob Fisher, Tracey McKee

Chair Lindner called the meeting to order at 12:31 p.m. and thanked everyone for coming. The meeting convened at Town Hall .

- 1.0 Agenda was adopted as presented on a motion by Corrine McKenzie, seconded by Shelley McMillan. Carried.**
- 2.0 Minutes of the September 19th, 2018 meeting were adopted as presented on a motion by Shannon Craig, seconded Corrine McKenzie. Carried.**
- 3.0 Deputation: Kim Postma**

Kim spoke to the BIA about what her job is at Employment Services. The Centres for Employment & Learning in Huron County offer you a free service to help you find the right employees for your business. By partnering with them for your recruiting needs you can save valuable time and money when hiring new employees. As an eligible employer you may also qualify to receive Work-Site Training Experience Incentives or Work Experience Placement Incentives. These financial incentives are given to help offset the initial cost of training and/or provide the employer with an opportunity to support their community by offering job seekers the opportunity to gain valuable skills. She is also available to help people looking for work. The Centres for Employment & Learning also provides learning opportunities with a focus on employment.

4.0 Business Arising from Minutes:

- (4.1) Public Works put up the purple and black bows for the "Prince' Quilt Show. They looked very good on the hydro poles.
- 4.2 Secretary Agar will send a reminder out to the BIA members about the Shop Seaforth Christmas promotion and the window decorating contest.
- 4.2 Secretary Agar will speak to Melody Hodgson about the Centenaires decoration the Information booth for Christmas.
- (4.4) Shelley McMillan has looked into different advertising for Christmas. Radio ads and posters mailed to homes were costed. Also, Secretary Agar will call Artech to find out the cost of renting mobile sign for Christmas season.

5.0 Unfinished Business

- (5.1) Communicate to BIA about Christmas

(5.2) No new information on construction

6.0 New Business –

4.2 Discussion was held on how to engage more youth as volunteers and how to get information to members. Further discussion on this topic will be held in the new year.

7.0 Correspondence-

•none

8.0 Next Meeting – will be on **Wednesday, November 21st, 2018 starting at 12:30 p.m.** -at the Town Hall. **(or at call of Chair.) We are trying a lunch time meeting for the winter months.**

Meeting was adjourned at 1:37 pm on a motion by Shannon Craig.